

A Public Hearing was held Tuesday, September 22, 2020 at 7PM in council chambers for the purpose of entertaining comments regarding the pending DORA legislation. The following council members and administration were in attendance: Mayor Keller, Mark Waters, Kimberlee Rohr, Tom Braun, Jim Sunderhaus, RaeJean Hardig, David Voss, Kitty Zech, Amy Richter. Gail Griffin attended remotely, Dan Cunningham was absent.

The hearing was opened by Mr. Waters. Ms. Zech spoke briefly, as the committee chair, then turned the Q & A period over to Mayor Keller.

Some of the questions posed by those community members and bar owners included:

- What are the size of the DORA cups? 16 ounces. Cups will be sold for \$1 ea. As an aside, Mayor Keller thinks grant money can be used for the initial cup purchase (250 quantity) by the City, along with signage, door stickers, ashtrays and trash receptacles.

- What keeps people from bringing drinks into a bar from another bar? All cups should be empty when entering a bar.

- How will the parameters of the DORA be designated? Maps will be posted in addition to signage at all streets surrounding the DORA area.

- How will the cups be disposed of? There will be 26 trash receptacles throughout the area.

- Could the cup design or color be changed periodically to prevent the re-use of the same cup over and over? Council will review the DORA after a time and will be able to make changes as necessary.

- What kind of business opportunities exist for non-bar business owners? Each business owner will have the option of having a DORA WELCOME or DORA NOT WELCOME sticker on their door. A restaurant that does not currently own a liquor permit can allow diners to purchase drinks at a nearby establishment prior to entering the restaurant.

- A bar operator asked if some space could be used in the area of Pioneer Park to be used as a gathering place. Possibly utilize the first row of parking spaces.

- Can WestSide Market participate in the DORA? Any beverages purchased at the market must be consumed in the area of the market. Conversely, beverages purchased at local establishments can be brought into Market.

- How soon can the DORA be implemented? Council has the final vote into law on October 6. Realistically, it could be in use by the end of October.

How will the DORA be advertised? A bar owner suggested a banner across Harrison Ave. In addition, utilize the lighted sign outside of City Hall, the Facebook page, NextDoor.com, etc.

What about police presence? Officers can be added on an as-needed basis.

The hearing concluded at 7:55PM.

Respectfully submitted:

Jenny M. Eilermann. Clerk of Council