

Paint the Town 2025 – Community & Business Engagement

Summary

Event Overview:

- Paint the Town (PTT) is the largest annual event of Give Back Cincinnati (GBC), a local nonprofit. We are going on 24 years of this event.
- Over 400 volunteers will paint the exteriors of homes in a single day.

Homeowner Support:

- Free painting for homeowners who are physically or financially unable to do it themselves.
- Homes are selected based on need and feasibility for one-day painting using brushes and rollers.
- Applications open December–mid-February
- We have a committee of 30+ people who select the homes
- Not all applicants will be selected but will be notified if they are not

Volunteer & Sponsor Involvement:

- Local organizations sponsor homes and assemble volunteer teams.
- Volunteers gain a meaningful community-building experience while helping improve neighborhoods.

Business Participation Opportunities:

- Local businesses can support by donating food, drinks, supplies, or sponsoring homes.
- These donations help reduce costs and allow more homes to be sponsored.

Ask of Council - If you are willing to partner with us, we ask that you:

- Support us through engaging the community and encourage applications
- Help Direct our team to homeowners most in need

If you have any further questions, please do not hesitate to reach out to one of the below contacts. Thank you for your consideration!

- Abbie Hunt: programs-vp@givebackcincinnati.org
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